# **THE ASSOCIATION Food for Biodiversity**



# Together for biodiversity in the food industry

# A new association for one of the greatest challenges of our time

It's an ambitious statement by the food industry: representatives of companies, associations, and standards from across the sector have come together to establish the Food for Biodiversity association. Their common goal: to make a decisive contribution to the protection of biodiversity and against species extinction and thus help overcome one of the greatest man-made crises of the 21<sup>st</sup> century.

#### Biodiversity as the basis of food production

Agriculture is highly dependent on nature: without biodiversity, there is no fertile soil, without water or pollination there are no harvests, without a microclimate, there is no compensation for increasingly extreme weather events. But although the trend is alarming, it is not too late to turn things around: with the right decisions, agriculture and the food sector can help preserve biodiversity and habitats in the long run.







## When biological diversity vanishes

According to the World Biodiversity Council IPBES, around **one million species** are threatened with extinction. In Germany and all over the world, numerous ecosystems are at risk. The conservation and sustainable use of biodiversity is not just an environmental issue, but a prerequisite for production processes, services, and quality of life, for food safety and diversity.

#### Different actors – one common goal

Food for Biodiversity places the promotion, restoration, and conservation of biodiversity at the centre of its work. Food producers and retailers, standards and other industry players, scientific institutions, and environmental organisations work together as members: they are committed to implementing measures that promote the protection of biodiversity in the food industry and its upstream value chains.





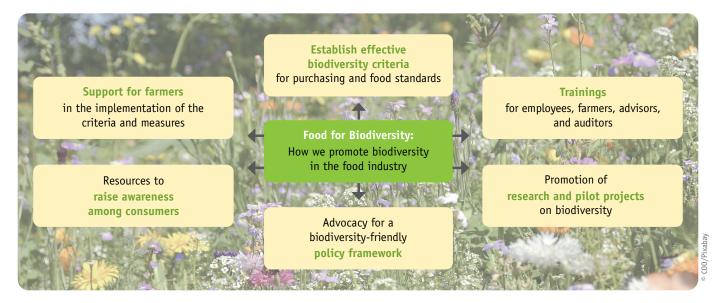
## Pioneers for sustainability goals

Food for Biodiversity works pre-competitively and strictly serves the non-profit goal of biodiversity conservation, contributing to the sustainable transformation of our food systems, the implementation of the German and European Biodiversity Strategy, and the achievement of the UN Sustainable Development Goals: in particular the protection of marine (14) and terrestrial ecosystems (15), the promotion of sustainable consumption and production (12) and climate protection (13).



# Science-based action

All members support the goals of the Food for Biodiversity association by implementing concrete measures within their means.



## Food for Biodiversity: Become a member!

The association is happy to receive support from organisations in the food industry:

- Manufacturers, retailers, and their associations
- Suppliers, producer groups, and agricultural associations
- Standards and certification organisations

Non-governmental organisations and institutions from the fields of science and education committed to the protection and promotion of biodiversity in the food sector are also invited to become members. Furthermore, there is the possibility of supporting memberships for organisations committed to the aims of the association.

#### Learn more:

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